



Seminar speaker Tony Treacy is an eLearning Consultant, founder, and CEO of the Solent eLearning Network. He has been in the training industry for over 25 years and has spanned both the private sector as a trainer and the public sector as a lecturer in Higher Education.

This is a no-nonsense, no-jargon, no-fluff or puff seminar. It's about how to drive targeted traffic to your website for free. (...or on a very tight budget, should you insist on paying for it.)

Give three hours of your time, and you'll be taken by the hand and walked through each and every stage of creating an internet buzz about your site and driving traffic to it - from scratch. There is absolutely no complicated HTML, software, or any other technical expertise required.

This is a systematic, simple approach that you can follow to create a traffic generating website that works.

A website that does all of the following:

1. Attracts a steady stream of customers.
2. Getting these customers to buy into your product or service.
3. Then creating loyal fans out of these customers that keeps them coming back for more.
4. Getting them to tell their friends about your site.

**Book online at**

[www.ehampshire.org/events.asp](http://www.ehampshire.org/events.asp)

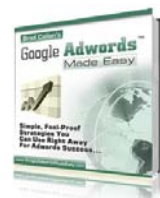
***Is your website meeting your expectations? Are you getting all the traffic you want? Is your site considered 'The Authority Site' in your niche market? No? Then you need to attend this seminar and put your eBusiness into overdrive.***

# How to Create an 'Internet Buzz' & Drive Targeted Traffic to Your Website... on a shoestring.

## Topics Covered

- Getting a handle on Pay-Per-Click Advertising.
- Seven ways to drive laser-targeted traffic to your site.
- Social Network Sites – How to get them working for you.
- Opt-In List Building and Management – on Autopilot.
- How to create a Blog for Marketing & Traffic Generation.
- The Power of Viral Marketing and How to use it
- How to become 'The Authority Site' and dominate your market.

***Plus a free e-book on Google Adwords***



## Who should attend

- Individuals and SME owners who need to generate targeted traffic to their website on a 'Low-Cost / No-Cost' basis.
- Entrepreneurs and business owners that want their site to be 'The Authority' site within their market niche.
- Any business that wants to create 'An Internet Buzz' about themselves and dominate their online market.