

SEMINAR SPEAKER



Tony Treacy is an eLearning Consultant, founder and CEO of the Solent eLearning Network. He has been in the training industry for over 25 years and has spanned both the private sector as a trainer and the public sector as a lecturer in HE.

'In the first 2 years of our online business – 2000 & 2001 – we spent over £20,000 of borrowed money getting our online training centre developed.'

'Technology has moved on so much that if we were starting again tomorrow, we'd be able to develop most of it ourselves over 4 weeks and have change out of £500. We're not techies and you don't need to be either!'

'This seminar is about sharing tips, techniques and experiences so you get it right first time. To show you how easy it is to get your professional website up and running.' Tony Treacy.

PREVIOUS ATTENDEES' COMMENTS

'Excellent, well delivered workshop which is of real benefit to my business'.

'This is a useful introduction to using websites for those SMEs who are thinking of starting or upgrading a website.'

'Extremely useful - better than many paid for courses'.

'A lot of useful information delivered in a straightforward manner'.

'Nicely delivered - excellent content. All questions answered very well and a great motivation to get a website up and running'.

'Excellent event delivered by Tony Treacy'.

'Very useful tips and good presentation'.

SEMINAR SPONSOR



To book your place at this seminar, email: bookings@ehampshire.org

eHampshire
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How to Develop Your Website & eBusiness ... on a shoestring.

This seminar will change your mindset about developing your website, give you the toolset to implement it on a very tight budget and develop your skillset to maintain and market it.

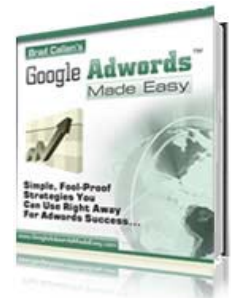
This is an open, interactive forum where you get to ask 'How do I...?'

Topics

- How to create and develop a better website even if you are a novice.
- Ongoing maintenance, management, and editing of your site without any technical knowledge.
- Getting it hosted at low cost without hassle.
- Optimising your site for the search engines - Google, Yahoo!, and MSN – and submitting your site to them at no cost.
- How to do eMarketing: eMail campaigns, eNewsletters, White Papers, Free Press Releases and RSS Feeds.
- Everything you need to know about eCommerce: Merchant Accounts and Online Payment Systems.



Plus two free e-books



Who should attend

- Individuals and SME owners who need a dynamic web presence that will put them ahead of their competition.
- Entrepreneurs and business owners that want their site to be their marketing department, drive traffic to their site, and generate sales.
- Any business that wants access to a tool for generating Free PR.